



AI FOR PRODUCTIVITY ENHANCEMENT

ARTISTRY & ACADEMIC RESEARCH WITH AI

A DYNAMIC, HANDS-ON PROGRAM FOR DIGITAL
CREATORS, ACADEMICIANS, AND RESEARCH
ENTHUSIASTS



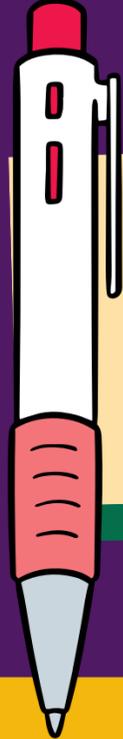
OVERVIEW:



Step into the future of productivity with our **AI for Productivity Enhancement** program — a 2-day hands-on, dynamic learning experience that equips you to harness the creative and analytical power of Artificial Intelligence (AI). Whether you're a digital creator, academician or research enthusiast, this program will transform the way you work, innovate, and communicate.

Explore AI across 

-  Text & Content Creation
-  Image & Art Generation
-  Video & Audio Production
-  Data Analysis & Research
-  Academic Writing & Summarization



PICK YOUR FAVOURITE TRACK



GenAI for Creative Content Curation
For creators, designers & media professionals

Learn to apply AI in:

- Filmmaking & Media Production
- Video Editing & Sound Design
- AI-Generated Portfolios

GenAI for Research & Academia
For students, scholars & knowledge workers

Master tools to:

- Fast-track Literature Reviews
- Summarise Research Papers
- Analyse & Visualise Data
- Streamline Academic Writing

WHAT YOU'LL LEARN

- AI Foundations: AI, ML, DL, NLP, CV, RL, LLMs
- Modeling Techniques: Customising Machine Learning Models and Neural Networks
- LLMs in Action: Chatbots and Virtual Assistants, Question Answering and many more
- GenAI Tools: Art of creating Texts, Images, Videos & Audios
- Real Projects: Object detection, content creation, research automation

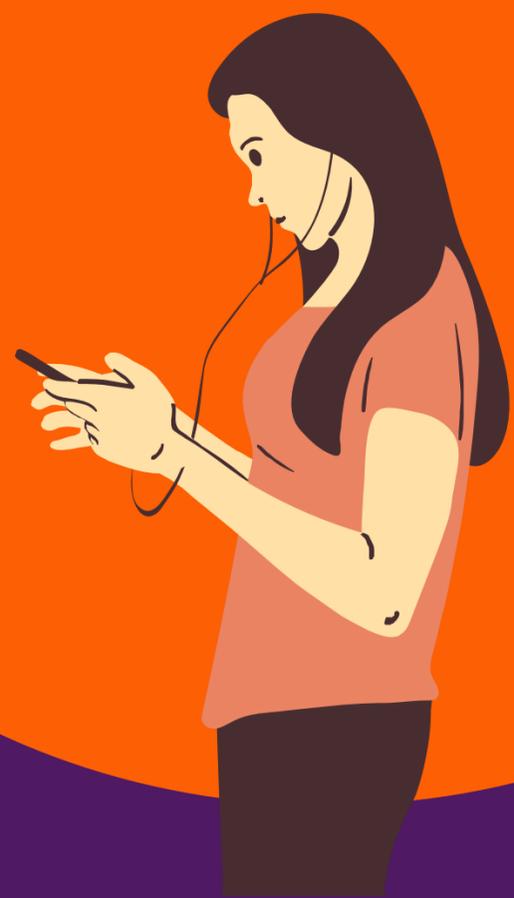
➤ REAL-WORLD APPLICATIONS

➤ FAST-PACED WORKSHOP

➤ CERTIFICATE OF COMPLETION

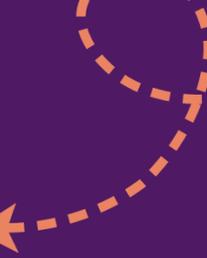
➤ PORTFOLIO/AI-ASSISTED RESEARCH

➤ HANDS-ON SESSIONS & DEMOS





WHY CHOOSE THIS PROGRAM?



Demystify AI as we break down complex AI concepts into easy-to-understand fundamentals.

Discover how GenAI is transforming creative industries, research, business, and beyond.

Get hands-on experience through practical sessions using state-of-the-art GenAI tools.

Choose Your Focus via tailoring your learning with one of our specialized tracks.



SCHEDULE

Day 01:

Foundations + Hands-On with GenAI Tools- Object Detection, Image Generation, LLMs

Day 02:

Choose Your Track

- Creative Content Creation
- Research & Academia

WHO SHOULD ATTEND?

- STUDENTS & RESEARCHERS
- DESIGNERS & CREATORS
- FILMMAKERS & MEDIA PROFESSIONALS
- ACADEMICIANS & INNOVATORS
- ANYONE CURIOUS ABOUT AI FOR CREATIVITY & RESEARCH

For more information:



KERALA BLOCKCHAIN ACADEMY

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LEAD WITH GEN AI

Don't end up simply knowing about AI — Start creating with it.

- ✓ Build your AI portfolio
- ✓ Gain industry-relevant skills
- ✓ Work smarter, faster & more creatively

